



COLOURS
European University Alliance

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Foto by: Besim Mazhiqi

Content

European University Alliances – Context, Goals and Development of the Initiative

COLOURS Alliance – Who are we? What makes us unique?

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COLOURS in Paderborn – Opportunities for Collaborations





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European Universities

Context and Goals of the Initiative

EU Commission's "Partnerships for Excellence"

*Transnational alliances of higher education institutions,
paving the way towards the universities of the future*

European Commission

- EU Alliances are 'flagship initiatives' of the European Higher Education Strategy.
- Only 10% of all European HEIs are funded under this initiative.
- Today, there are 64 European Higher Education Alliances with more than 560 higher education institutions from all over Europe.



Objectives of the EU University Alliances

- **Long-term cooperation:** Development of a structural, strategic and sustainable partnership between European universities.
- **International competitiveness:** Improving the global position of European universities.
- **Promotion of European values:** Strengthening the European identity.
- **Study opportunities:** Students can obtain degrees by studying in several European countries.



From the Call: EU University Alliances should...

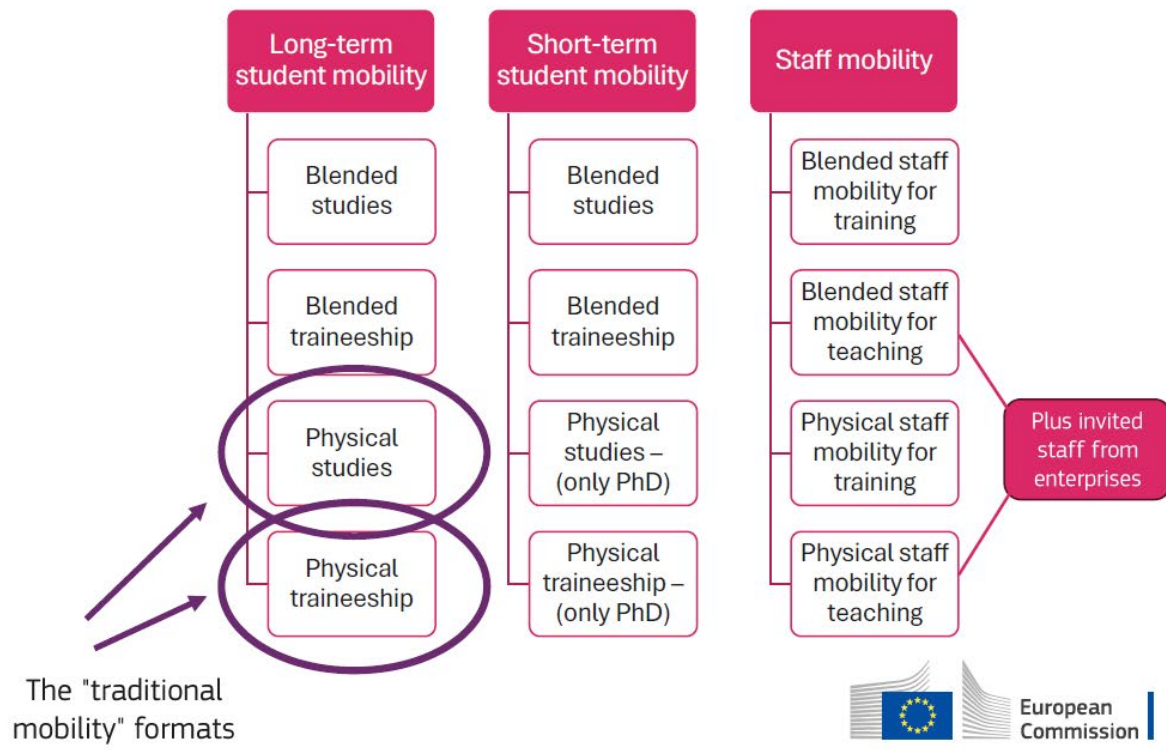
- ...adopt a **challenge-based approach** according to which students, academics and external partners can cooperate in inter-disciplinary teams to **tackle the biggest issues facing Europe today**;
- ...develop a shared, integrated, long-term **joint strategy for education** with links to **research and innovation**, and to **society**;
- ...contribute to **regional development**.



Spotlight: Mobility



Erasmus+ mobility opportunities available to alliances



Spotlight: Blended Intensive Programmes

What are BIPs?

- At least 3 organisations working together to deliver innovative teaching and learning activities
- Combines short-term physical and virtual mobility
- Target groups: students and staff (can be both within the same BIP)
- Promotes collaboration between academics and faculties within alliances and with associated partners



Spotlight: Micro-Credentials

A record of the learning outcomes a learner has acquired following a small volume of learning, assessed against transparent and clearly defined criteria.

EU Commission

- Enable the expansion and visibility of skills
- Improve employability: ‘Lifelong learning in the digital age’
- Enable a dynamic response to current topics
- Non-curricular knowledge is recognized





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Benefits of the Alliances

For universities, employees, students and associated partners

Foto by: Besim Mazhiqi

Benefits for Universities and Researchers

- **Inter-university campus:** expanding opportunities for students, staff and researchers across Europe and beyond
- **Transnational cooperation:** strengthening cooperation, sharing knowledge and infrastructure, synergies in higher education, research and innovation
- **Increasing competitiveness:** increasing attractiveness on a global level
- **Excellence and integration:** bringing together higher education institutions of all sizes and structures from across Europe, expanding the concept of excellence



Benefits for **Staff**

- **Central role:** in the implementation of the European higher education strategy and development of the European University
- **Partner in strategic development:** of shared governance models, flexible educational modules and programmes, including micro-credentials
- **Professional development:** seamless mobility, cross-institutional teaching and research assignments, job shadowing, exchange of best practice, training programmes within the alliances



Benefits for Associated Partners

- **Access:** to transdisciplinary and transnational cooperations
- **Participation in knowledge ecosystems:** Promoting innovation and entrepreneurship in communities, cities or regions
- **Challenge-based activities:** Hackathons and living labs with multidisciplinary teams on real-world topics
- **Development of innovative solutions for real-world problems:** Promoting innovation and entrepreneurship in communities and regions



Benefits for **Students**

- **Mobility and flexibility:** Individualised curricula, participation in courses at partner institutions - face-to-face, online or hybrid
- **Joint degrees & micro-credentials:** Combined qualifications Innovative learning: student-centred approaches, activities such as ‘living labs’
- **Development of 21st Century Skills:** critical thinking, problem solving, creativity and entrepreneurial skills
- **International collaboration:** working with peers from different countries, enriching perspectives





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COLOURS Student Involvement

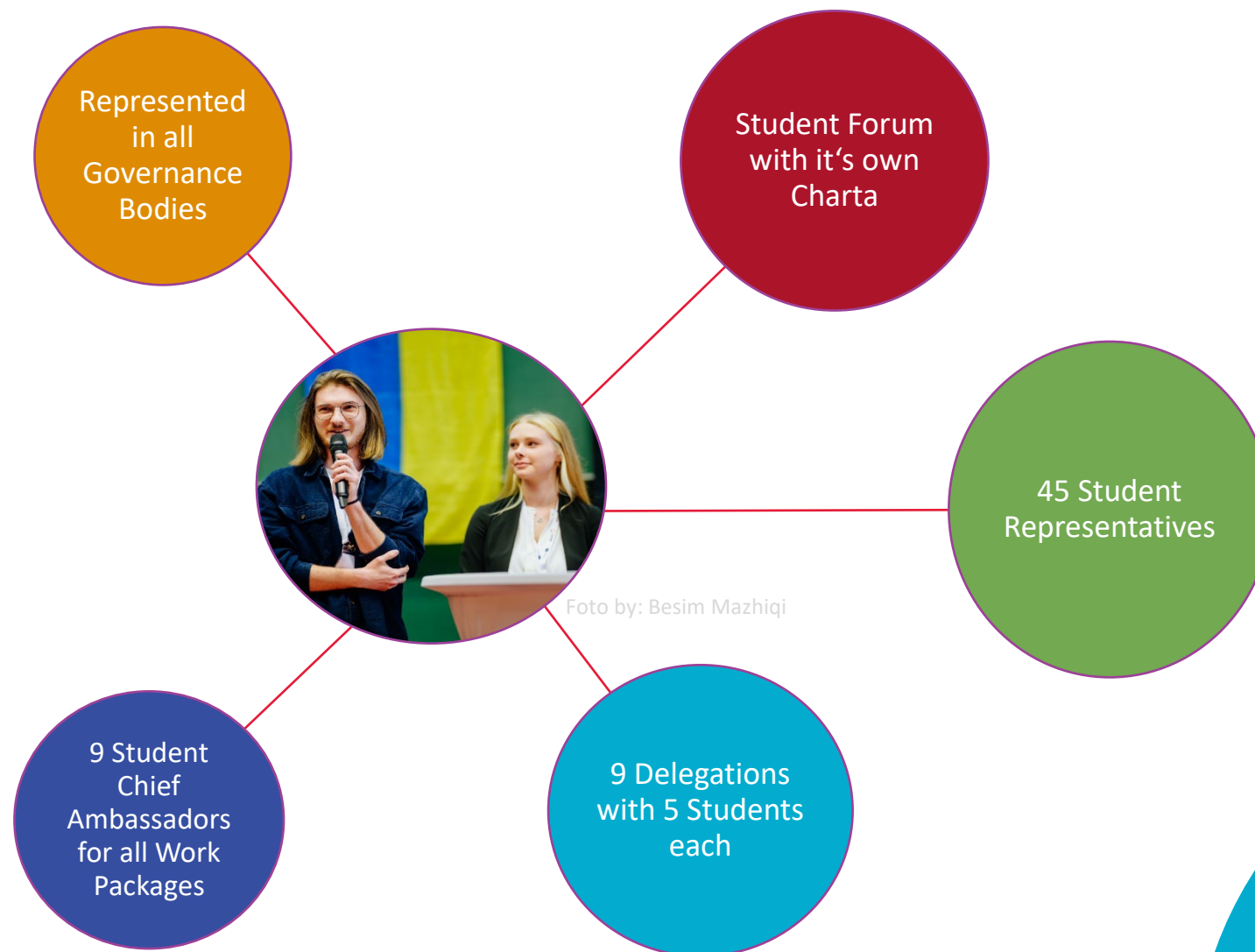


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COLOURS Students



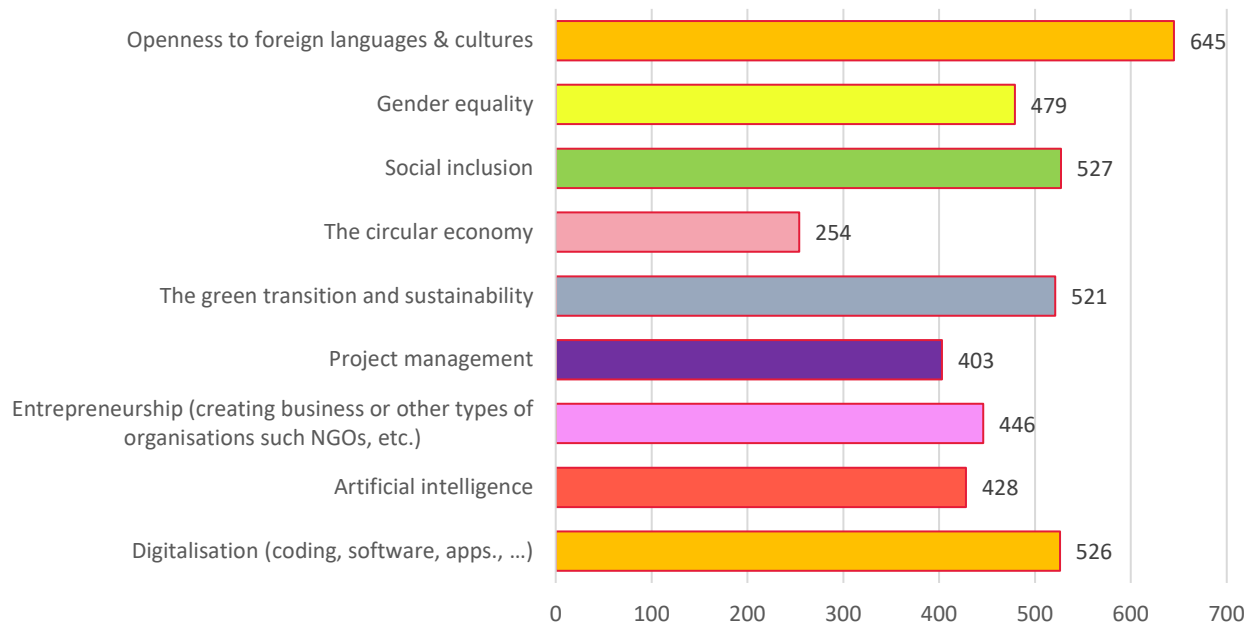
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COLOURS STUDENT SURVEY

- Participating: student organisations and 1,393 students across Europe
- Questions on demographics, interests and engagement
- Design and realization with and by students

Most Important Areas of Interest



Multi-culturalism, inclusion, green and digital transitions
= key challenges students want to address and resolve in their studies, research and working life





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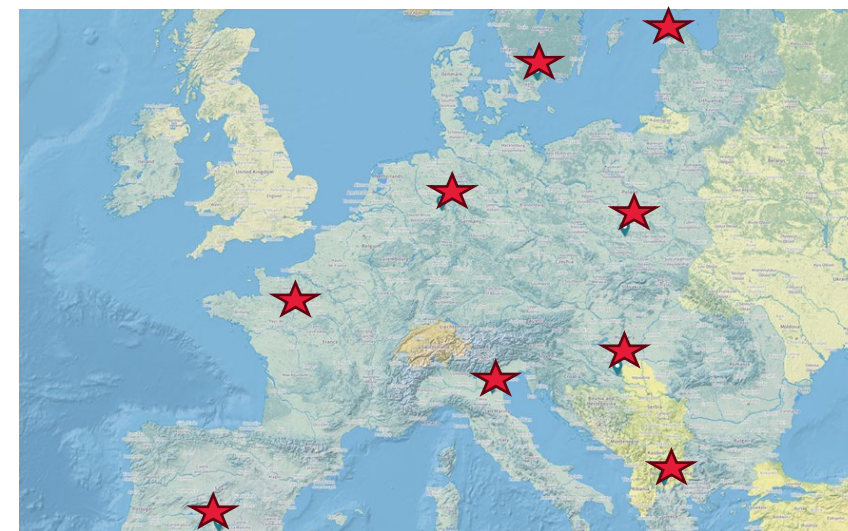
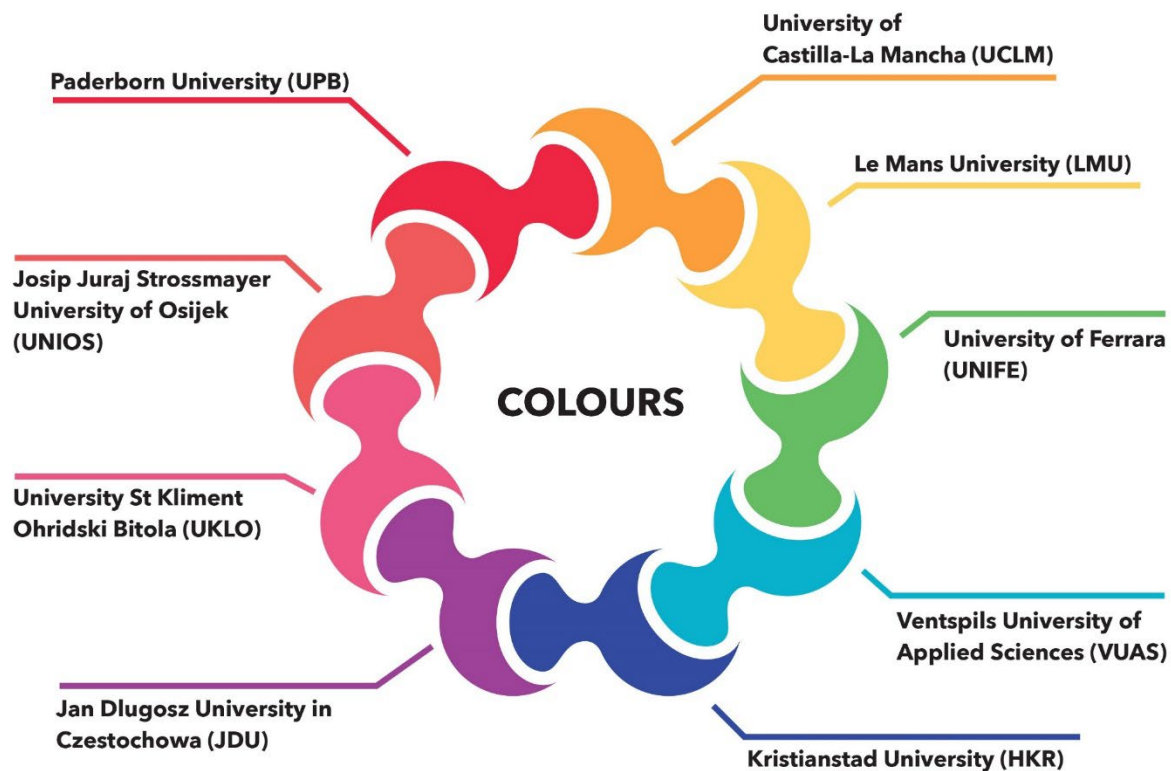
Who are we? What makes us unique?



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COLOURS Consortium

COLlaborative innOvative sUstainable Regional univerSities



COLOURS Structure

9 Universities + Regions

+

55 Associated Partner

126.000
Students

12.300
Staff

21 Mio.
Citizens

Business

Research & Education

Public Administration

Civil Society

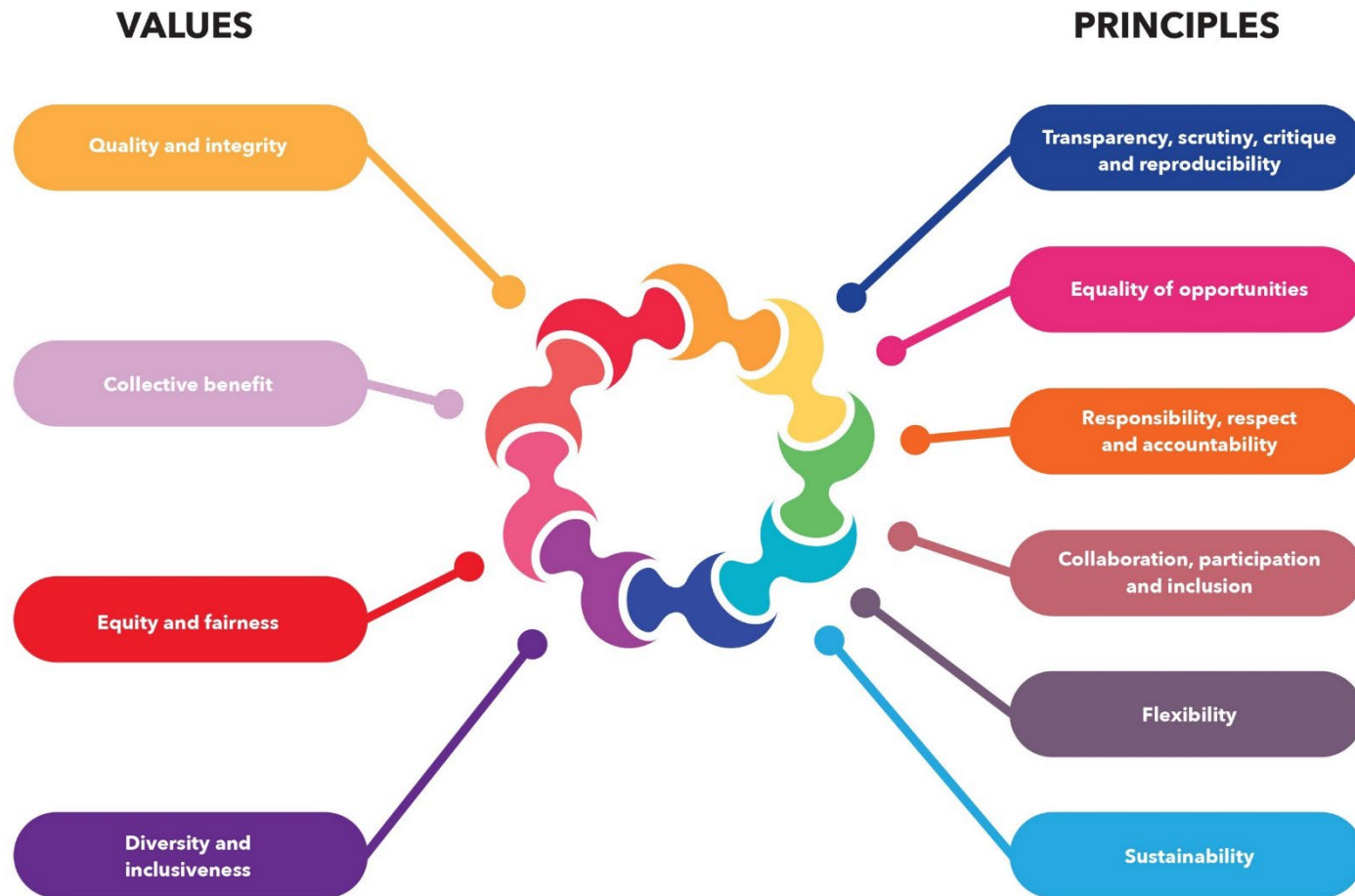
Paderborn überzeugt.



it's owl



COLOURS Values and Principles



The COLOURS Challenge

***Excellence** today is about more than groundbreaking discoveries.*

*It includes **openness**, **transparency** and the **co-production of knowledge**.*

- European Commission, Rome Declaration on Responsible Research and Innovation



The COLOURS Mission



Change from **Topic-Driven** towards
Challenge- and Impact-Driven
Innovation



https://research-and-innovation.ec.europa.eu/news/all-research-and-innovation-news/support-breakthrough-innovations-european-innovation-council-eic-should-take-hands-challenge-driven-2020-11-11_en

The COLOURS Profile

Regional Universities with shared Smart Specialization Goals



FOOD
PRODUCTION

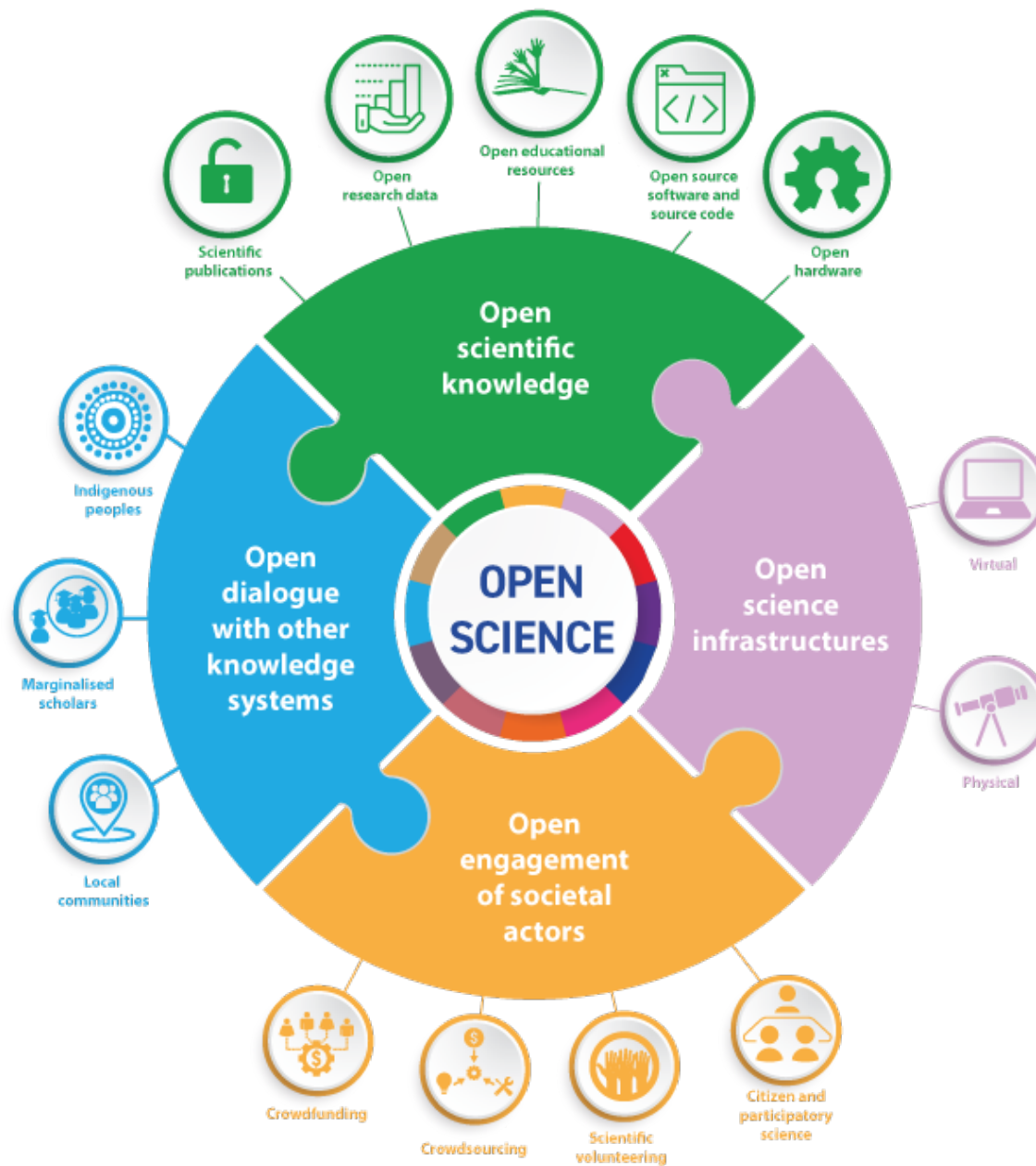
GREEN
TRANSITION

HEALTH AND
WELL-BEING

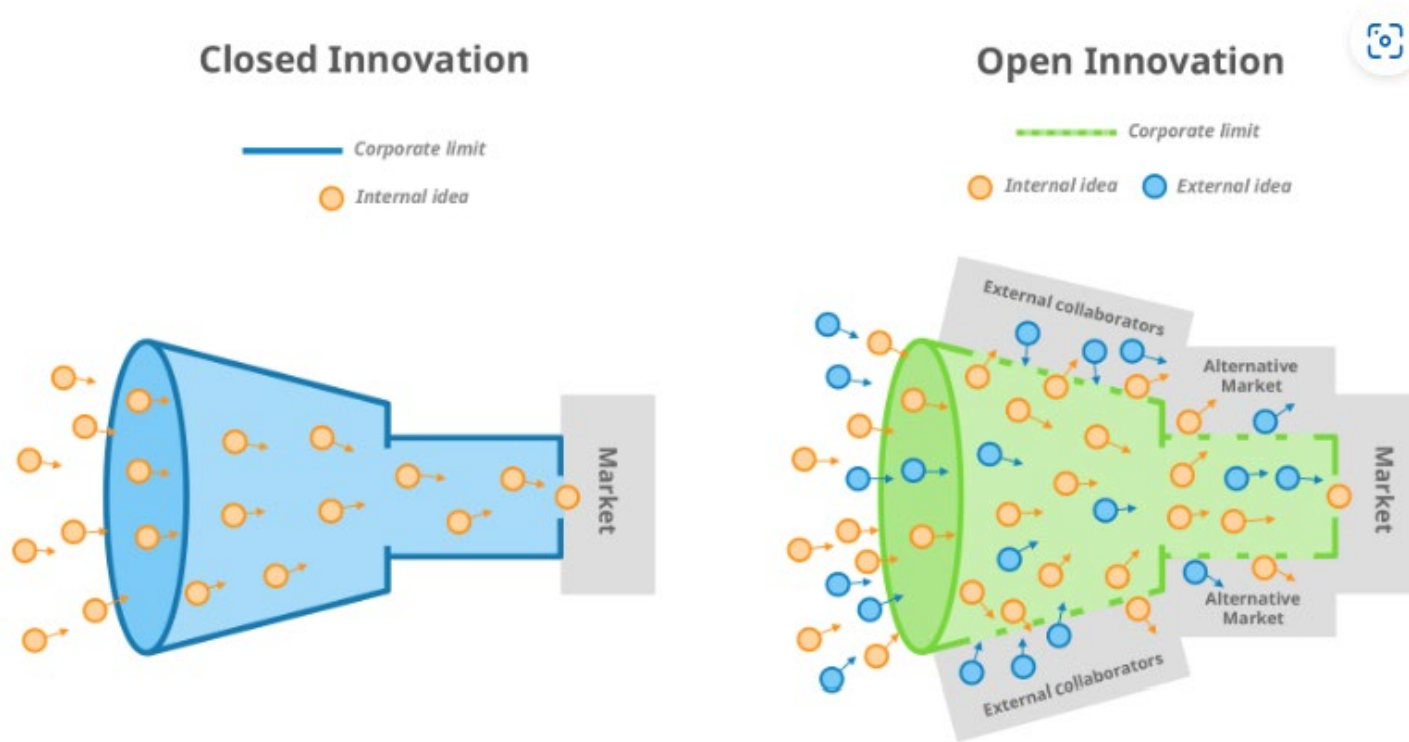
IT AND
DIGITALISATION



From Open Science...



...to Open Innovation!



Open innovation is the use of purposive inflows and outflows of knowledge to accelerate internal innovation and expand the markets for external use of innovation.

Henry Chesbrough, *Open Innovation: The New Imperative* (2006)



COLOURS is not a “Project”...



...but a Transformation Process!



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COLOURS at our University

Structure, Team and Tasks



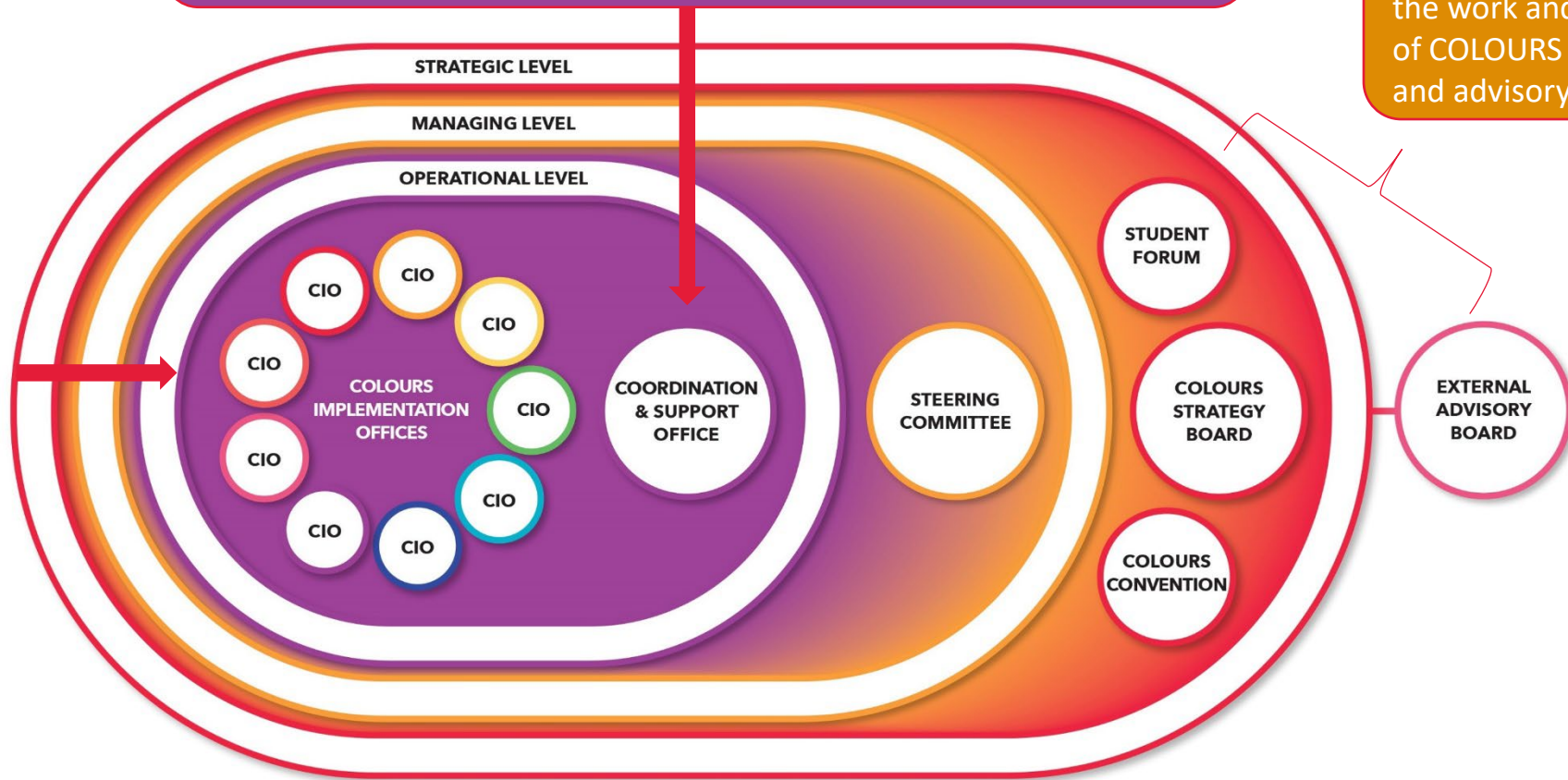
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COLOURS Governance

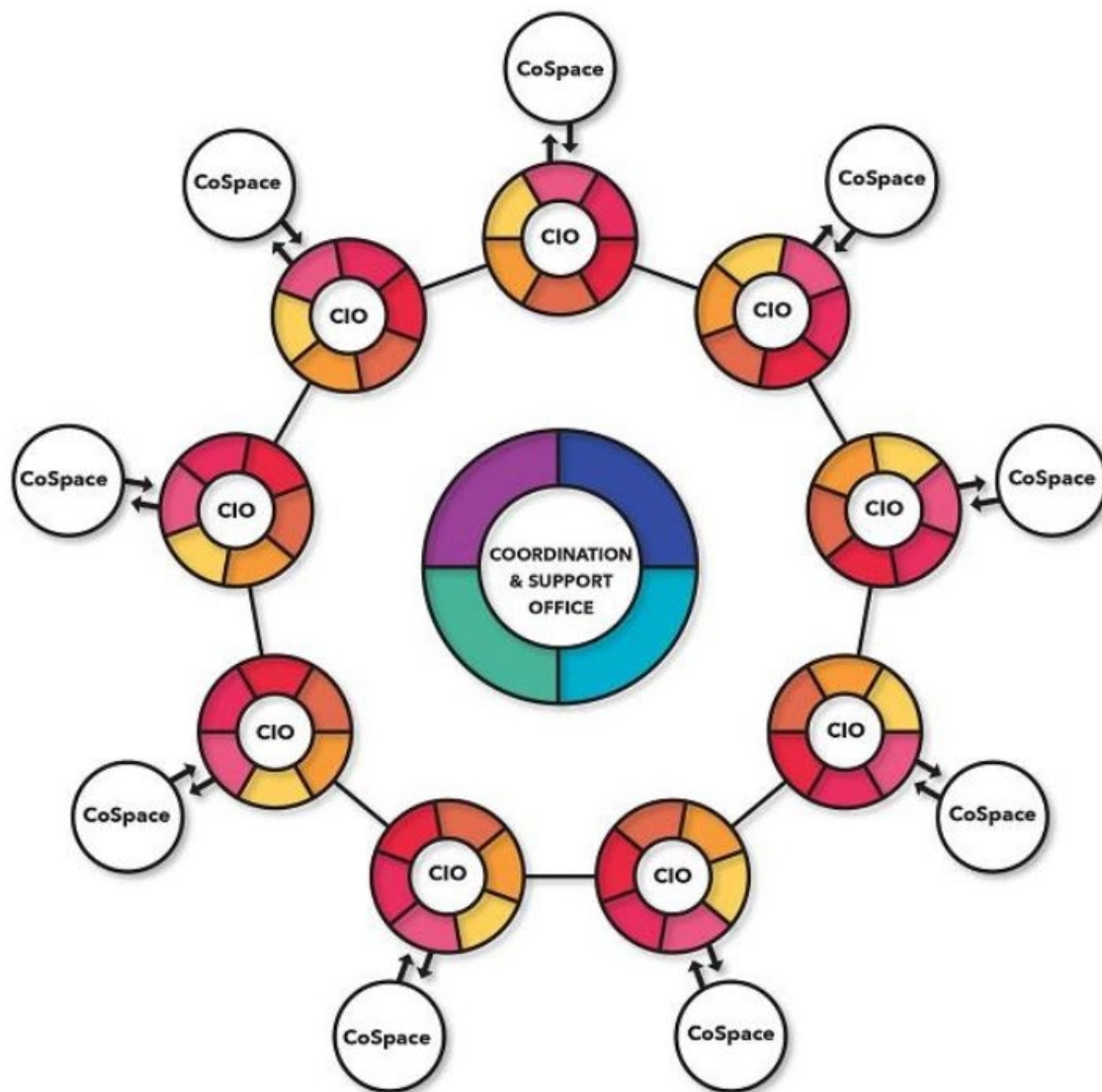
CSO: Located at UPB as coordinator: Central coordination of all activities of the alliance, including coordination of the nine implementation offices, quality management, financial management.

Internal and external committees that help shape the work and development of COLOURS in a strategic and advisory capacity

• **CIO:** Responsible for the implementation of activities at each university. Consisting of CIO Lead, CoSpace Officer, EDI Officer, among others



COLOURS CSO, CIO



Coordination & Support Office (CSO):

- COLOURS project management
- COLOURS financial management
- COLOURS quality management
- COLOURS administration

COLOURS Implementation Offices (CIO):

- Project implementation / WP leads
- CoSpace coordination
- EDI management
- Quality management
- CIO administration
- CIO technical management





Das COLOURS Team an der Uni Paderborn

COLOURS Coordination & Support Office

COLOURS Managing Director - CSO

- Dr. Annette Klinkert
- cso.colours@upb.de

COLOURS Financial Officer

- Basel Myhub
- Basel.Myhub@upb.de

COLOURS Quality Officer

- Marion Grote-Kraft
- marion.grote.kraft@uni-paderborn.de

COLOURS CSO Assistant

- Laura Hölscher
- Laura.hoelscher@upb.de



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COLOURS Implementation Office

COLOURS Implementation Office Lead

- Dr. Isabelle Leitloff
- Implementation.colours@upb.de

COLOURS Co-Space-Officer

- Dr. Christine Hante-Koch
- Dr. Alena Diedrich
- Cospace.colours@upb.de

Communication Manager*in

- N.N.

Weitere Unterstützung durch

- EDI-Officer: Equality, Diversity, Inclusion:
Anke Riebau: anke.riebau@upb.de
- Stabstelle International Relations:
Davina Stiller, Nicola Weinert & COLOURS-Ansprechpartner*innen



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COLOURS at our University

Opportunities to Collaborate



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COLOURS at our University

- Double Degree Programmes and Joint Degrees
- CoLab Innovation Processes
- CoSpace
- Digital CoHub
- Student Hackathons
- Challenge-Based Seminars
- Public Engagement Events



COLOURS at our University

- Microcredentials
- Field Studies and Summer Schools
- Open Internships
- Multilingual Events
- Challenge-Based School Sessions





CoSpace Officer

within the Implementation Office

Support for open innovation processes in the areas of **transfer, start-ups and research**

Coordination of the **CoSpace** as a place for open innovation processes

Realisation and support of **CoLabs and hackathons**

COLOURS Co-Space



Physical Space for

- Open Science
- Open Innovation
- Co-Creation

Collaboration Space for

- Research & Education
- Business
- Public Administration & Policy Makers



CoLab Focus Areas

- 4 Inter-Alliance Focus Areas
- Topics with regional and global relevance

Goal: Co-creative solutions for challenges facing society as a whole

HEALTH AND WELL-BEING



FOOD PRODUCTION



GREEN TRANSITION

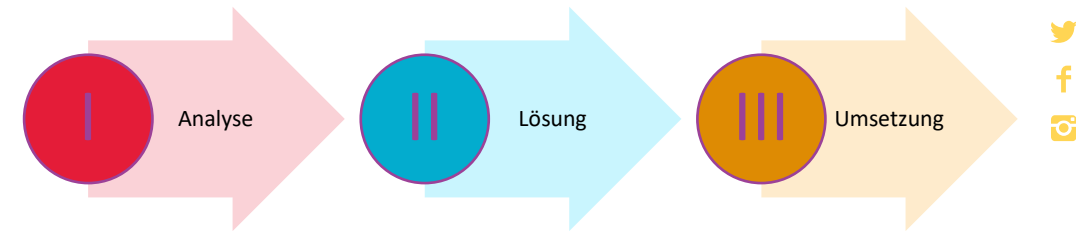


IT AND DIGITALISATION



CoLab Topics

- **Phase I:** Analysis of the problem, creation of a requirements profile for solution approaches
- **Phase II:** Development of solution approaches (ideas, possibilities, scenarios or business models)
- **Phase III:** Presentation, discussion and evaluation of the developed solutions, implementation of the solution



Phases in CoLab-Protocol (D 4.1)

CoLab: Body Image, Physical Activity and Mental Health, Uni Paderborn

- Investigates the relationship between body image, physical activity and mental health
- Develops solutions for greater body satisfaction in the context of sport, society and media
- Departments: Psychology, American Studies, Education, Art, History, Media Studies, Computer Science,...
- External partners could be, e.g: Schools, health insurance companies, district sports association, foundations, LWL clinics, district government,...



Save the
Date: 29.-31.
Oktober
2024

Anmeldungen bis 1.09.2024 an
cospace.colours@uni-paderborn.de



CoLab: Spot on Food

Kristianstad University, Sweden

- Sustainable nutrition and innovations in agriculture
- Approaches to the resilient design of the system
- Hackathon for students: 'Food Hack'
- Further information can be found at <https://krinova.confetti.events/spot-on-food>
- Departments: Nutritional Sciences, Educational Sciences, American Studies, History, Media Studies, Computer Science...
- External partners could be, e.g: StartUps in the food sector, food manufacturers, producing and processing companies, vocational colleges...

1.-3. Oktober
2024
Kristianstad,
Schweden

Where the whole food system meets

Welcome to the international conference
Spot on Food 2024
where we will explore the theme "Resilient Systems"
through three perspectives:
Entrepreneurship – Diversity – Preparedness

Prepare to meet the bravest entrepreneurs and learn about the latest insights and trends within sustainable food and agricultural innovation.

You get to listen to Sara Wimmercranz, Backing Minds, Anders Engström, AGFO, and many more at this conference. There will also be AI-powered matchmaking and you'll be served the most delicious and sustainable food and drinks from The Mindful Kitchen & Bar.

Parallel with the conference Krinova also hosts the innovation competition Food Hack; the final and prize ceremony will be part of the conference program.

Join – and be empowered!



Find out more about the event and sign up for the newsletter!



CoLab: Hydrogen

Le Mans University, Frankreich

- Production, storage and utilisation of hydrogen
- Development of innovative solutions for the integration of hydrogen technologies
- Organisers: Prof Karim Adil, Le Mans (Chemistry) Prof Fabien Bottini, Le Mans (Law)
- Departments: Mechanical engineering, natural sciences, computer science, sociology...
- External partners could be, e.g: Westfalen Weser, regional mobility associations...



17./18.
Oktober 2024
Le Mans,
Frankreich



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Any Open Questions?

Welcome to our COLOURful Alliance!

We look forward to working with you!



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Thank You!

